

NuComm Delivers Mission Critical Project For North America's Second Largest Cable Service Provider

St. Catharines, Ontario, October 14, 2005 – NuComm International has been selected to provide state-of-the-art contact center services for one of North America's largest cable companies. While it is not NuComm's policy to identify its clients or contract details, the undisclosed cable company has chosen NuComm to complete a mission critical compliance project.

Specifically, the company is under FCC mandate to notify existing e911 Voice Over IP customers and update all user information. With a list of over 750,000 clients to contact, NuComm utilized its latest technology, AutoAlert™ – an interactive voice response (IVR) service – to generate up to 50,000 calls per day.

By employing NuComm's efficient and cost-effective advanced IVR capabilities, the project was successfully completed in just four days. While the exercise clearly demonstrates NuComm's cutting-edge technology, it also highlights the company's exceptional level of reliability and service.

About NuComm

Named one of *Canada's 50 Best Managed Companies*™ in 2001, NuComm has grown to become the largest privately-held Canadian provider of customer relationship management and contact centre services across the continent.

Driven by continuous innovation, NuComm offers a wide spectrum of products and services, including its highly successful OnCall™ pay-as-you-go service and Automated Voice Services business application.

Truly a Canadian success story, NuComm has distinguished itself as one of the premier enterprises in the highly-competitive global contact centre industry.